



Partnering • Planning • Projecting

## Solar Sector Briefing: Residential Real Estate

April 30, 8:00 a.m. to 10:00 a.m.

### First American Title

1880 E. River Road, Suite 120  
Tucson, AZ 85718

## Agenda

### 1. Welcome

Sara Hummel Rajca, Pima Association of Governments-Solar Partnership  
Bruce Plenk, City of Tucson-Solar America City

### 2. Introduction and Equipment

Valerie Rauluk, CEO of Venture Catalyst Inc.,  
representing Clean Energy Corp.

### 3. Marketing Solar

Katharine Kent, The Solar Store  
Valerie Rauluk, CEO of Venture Catalyst Inc.,  
representing Clean Energy Corp.

### 4. MLS System Updates

Jan Anderson, Long Realty

### 5. Incorporating Solar in Mortgages

Christopher Holmes, Metrocities Mortgage

### 6. Questions and Discussion

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