



United States  
**Census  
2020**

# REGIONAL AWARENESS CAMPAIGN

A complete and accurate count for the 2020 Census contributes to the level of federal funding returned to our region to support various community programs and services (e.g., health care, job training, schools, senior centers, transportation, and emergency services). It also determines the number of seats our state has in the House of Representatives. We are counting on your

**Count  
me  
in!**

support to execute an effective public education campaign that will lead to greater participation in the 2020 Census and, in turn,

a greater return of needed funding to our region. The 2020 Census Regional Awareness Campaign will be managed by Pima Association of Governments (PAG), the region's metropolitan planning organization. PAG's goal is to enhance our region's livability by improving regional mobility and sustainability.

## Invest to make a difference!

- Help us raise awareness on how CENSUS COUNTS IMPACT REGIONAL FUNDING.
- Help us gain more program dollars to SERVE OUR GROWING REGION.
- Help us ensure population shifts translate to EQUITABLE government representation.

Corporate Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

[PAGregion.com](http://PAGregion.com)

## Sponsor Commitment Levels

(Please check one)

### ■ COMMUNITY PARTNER – over \$10,000

For details, please contact Mary Carter at [MCarter@PAGregion.com](mailto:MCarter@PAGregion.com) or (520) 792-1093.

### ■ PLATINUM – \$10,000

Logo/corporate name featured in paid advertising, as space permits  
Logo on printed public placements  
Logo featured at public events  
Logo in social media outreach  
Logo on printed materials  
Logo on PAG Census website

### ■ GOLD – \$5,000

Logo on printed public placements  
Logo featured at public events  
Logo in social media outreach  
Logo on printed materials  
Logo on PAG Census website

### ■ SILVER – \$2,500

Logo featured at public events  
Name mentioned in social media outreach  
Logo on printed materials  
Logo on PAG Census website

### ■ BRONZE – \$1,500

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### ■ COPPER – \$1,000

Name on printed materials  
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### ■ SUPPORTER – \$500

Name on PAG Census website

## Payment Options

- Pay online
- Invoice me

## Thank you for investing in our region!

Visit [www.PAGregion.com/census](http://www.PAGregion.com/census) to submit information and payment by May 1, 2018. Please email logo to [ssstorm@PAGregion.com](mailto:ssstorm@PAGregion.com). Or mail completed form and check payable to Pima Association of Governments to: Mary Carter, Pima Association of Governments, 1 E. Broadway Blvd., Suite 401, Tucson, AZ 85701.

