

# Having focused 100-day plan is key

**MARCH 23, 2020**

*2020 Census  
available to collect  
responses*

**April 2020**

*Early non-  
response follow-  
up efforts begin*

**May 2020**

*Non-response  
follow-up universe  
created*

**LATE JULY 2020**

*Field  
operations  
conclude*

**Your community  
needs your help!**