

2010 Census Complete Count Committee

Minutes of Nov. 23, 2009, Complete Count Committee

Committee Members

Joyce Finkelstein, GVCCC, Chair
June Webb-Vignery, Metropolitan Education
Commission, Vice Chair
Alfonso Dancil, Telemundo
Rosanna Gabaldon, Town of Sahuarita
Juliet King, TUSD
Kelsie Hanson, Town of Oro Valley
Jeannie Maldonado, Pima Council on Aging
Dylon Parry, Town of Sahuarita
Adriana Prieto, City of Tucson
Walker Smith, City of South Tucson
Stan Steinman, Pima Community College
Joy Wilcox, Primavera Foundation
Josh Wright, Town of Marana

Staff

Robert Done
Sandra Holland
Sheila Storm

Public/Agencies

Magdalena Barajas, U.S. Census Bureau
Donovan Durband, U.S. Census Bureau
Paul Fimbres, U.S. Census Bureau
Gilbert Mejias, U.S. Census Bureau
Jesse Niño, U.S. Census Bureau
Ken Briggs, Int'l Rescue Committee
Erina Delic, Tucson Int'l Alliance of
Refugee Communities
Settle Madden, Tucson Planning Council
for the Homeless
Mandana Mohammadi, Catholic Social
Services

1. Call to Order and Introductions

The meeting was called to order by the Chair at 11:06 a.m. and introductions were made.

2. In-Kind Form

In-kind form was routed among attendees.

3. Review and adoption of Oct. 21 meeting minutes

Ms. Madden moved to approve the minutes, the motion was seconded by Mr. Steinman, and approved unanimously.

4. Improving South Tucson Response Rate

• Robert Done, Pima Association of Governments

Mr. Done reviewed the 2000 Census response rate from area jurisdictions and noted that the City of South Tucson had the lowest response rate (46%) in Pima County. He suggested that because the City of South Tucson is a distinct political and social community that resources be focused on improving the response rate for the 2010 Census. Ms. Webb-Vignery moved to establish a South Tucson Subcommittee chaired by Mr. Smith, the motion was seconded by Jesse Niño, and approved unanimously.

5. Media Subcommittee Report

- **Sam Negri, Pima County**

Mr. Negri was not able to attend so Mr. Done summarized the activities of the media subcommittee.

6. Community-Based Organizations Subcommittee Report

- **Joy Wilcox, Primavera Foundation**

Ms. Wilcox summarized the activities of the community-based organizations subcommittee.

7. Education Subcommittee Report

- **June Webb-Vignery, Metropolitan Education Commission**

Ms. Webb-Vignery summarized the activities of the education subcommittee.

8. Business Subcommittee Report

- **Robert Medler, Tucson Metropolitan Chamber of Commerce**

Mr. Medler was not able to attend so Mr. Done summarized the activities of the business subcommittee. Because of low attendance at business subcommittee meetings, Mr. Done forwarded Mr. Medler's recommendation that the Southern Arizona Business Roundtable serve as the business subcommittee.

9. CCC Business Subcommittee and the Southern Arizona Business Roundtable

- **Robert Medler, Tucson Metropolitan Chamber of Commerce**

After discussion and with no objection, the committee concurred with the recommendation that the Southern Arizona Business Roundtable serve as the business subcommittee.

10. Next Meeting

The next meeting was scheduled for Jan. 11, 2010, at 11:00 a.m.

11. Other Business

Mr. Done distributed a list of possible opportunities to conduct census outreach and encouraged participating organizations to help staff outreach events. Ms. Mohammadi reported that she conducted outreach at the Nov. 21 Thanksgiving meal for refugees and that most of the refugees did not know about the census and those that did know thought it was only for U.S. citizens.

12. Adjournment

After completing all of the agenda items, the Chair adjourned the meeting at 11:53 a.m.

Persons with a disability or language barrier may request this document in alternative formats or translations or other reasonable accommodations by contacting Robert Done at (520) 792-1093. Requests should be made as early as possible to allow time to arrange the accommodation.