

2010 Census Complete Count Committee

Minutes of Oct. 21, 2009, Complete Count Committee

Committee Members

Joyce Finkelstein, GVCCC, Chair
June Webb-Vignery, Metropolitan Education
Commission, Vice Chair
Clarence Boykins, Tucson Black Chamber of Commerce
Robert Medler, Tucson Metro Chamber of Commerce
Sam Negri, Pima County
Mary Okoye, City of Tucson
Teresa Olson, Tucson Association of Realtors
Dylon Parry, Town of Sahuarita
Ruben Reyes, Congressman Grijalva's Office
David Scott, TUSD
Walker Smith, City of South Tucson
Stan Steinman, Pima Community College
Josh Wright, Town of Marana
Nate Zimmerman, Congresswoman Gifford's Office

Staff

Andy Gunning
Sheila Storm
Robert Done
Dave Taylor

Public/Agencies

Magdalena Barajas, U.S. Census Bureau
Jesse Niño, U.S. Census Bureau
Bruce Basemann, Pima County

1. Call to Order and Introductions

The meeting was called to order by the Chair at 11:04 a.m. and introductions were made.

2. In-Kind Form

In-kind form was routed among attendees.

3. Review and adoption of May 27 meeting minutes

Mr. Smith moved to approve the minutes, the motion was seconded by Mr. Medler, and approved unanimously.

4. Funding Update

- **Sheila Storm, Pima Association of Governments**

Ms. Storm provided a funding update and asked that local agencies consider providing some level of additional funding for Census materials, events and advertising.

5. Media Subcommittee Report

- **Sam Negri, Pima County**

Mr. Negri summarized the activities of the media subcommittee, including targeted audiences. It was suggested that populations of African descent be better represented in the outreach process and Mr. Done indicated that he would take action to address that recommendation.

6. Community-Based Organizations Subcommittee Report

- **Joy Wilcox, Primavera Foundation**

Ms. Wilcox was not able to attend and Mr. Done summarized the activities of the community-based organizations subcommittee.

7. Business Subcommittee Report

- **Robert Medler, Tucson Metropolitan Chamber of Commerce**

Mr. Medler summarized the activities of the business subcommittee. It was suggested that local utilities be contacted about a Census insert in utility bills and Mr. Medler indicated that he would research that possibility.

8. Education Subcommittee Report

- **June Webb-Vignery, Metropolitan Education Commission**

Ms. Webb-Vignery summarized the activities of the education subcommittee and distributed a flier that was developed for distribution by the education subcommittee. Ms. Barajas described the Census curriculum materials and the process for distributing them to schools.

9. Upcoming Outreach Events

Mr. Done reviewed the list of potential upcoming outreach events.

10. Next Meeting

The next meeting was scheduled for Nov. 23, 2009, at 11:00 a.m.

11. Other Business

There was no other business.

12. Adjournment

After completing all of the agenda items, the Chair adjourned the meeting at 11:58 a.m.

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