

2010 Census Complete Count Committee

Minutes of Jan. 11, 2010, Complete Count Committee

Committee Members

Joyce Finkelstein, GVCCC, Chair
Anna DiMambro, Town of Sahuarita
Kelsie Hanson, Town of Oro Valley
Mary Okoye, City of Tucson
David Scott, TUSD
Walker Smith, City of South Tucson
Josh Wright, Town of Marana

Staff

Robert Done
Sandra Holland
Sheila Storm

Public/Agencies

Robin Altobella, U.S. Census Bureau
Magdalena Barajas, U.S. Census Bureau
Gregory Bova, U.S. Census Bureau
Paul Fimbres, U.S. Census Bureau
Roberta Lopez-Suter, City of Tucson
Sue Lardner, U.S. Census Bureau

1. Call to Order and Introductions

The meeting was called to order by the Chair at 11:05 a.m. and introductions were made.

2. In-Kind Form

In-kind form was routed among attendees.

3. Review and adoption of Nov. 23 meeting minutes

Ms. Okoye moved to approve the minutes, the motion was seconded by Mr. Scott, and approved unanimously.

4. American Community Survey

- **Sandra Holland, Pima Association of Governments**

Ms. Holland described the origins and purpose of the American Community Survey and its relationship to the decennial census survey.

5. Media Subcommittee Report

- **Sam Negri, Pima County**

Mr. Negri was not able to attend so Ms. Storm summarized the activities of the Media Subcommittee, including the media buy plan and press releases announcing the www.pagCensus.com Web site and Dr. Carmona as the local Census spokesman.

6. Community-Based Organizations Subcommittee Report

- **Joy Wilcox, Primavera Foundation**

Ms. Wilcox was not able to attend so Mr. Done summarized the activities of the Community-Based Organizations Subcommittee, including the finding that the Partnership Support Program funding application was not approved.

7. Education Subcommittee Report

- **June Webb-Vignery, Metropolitan Education Commission**

Ms. Webb-Vignery was not able to attend so Ms. Barajas summarized the activities of the Education Subcommittee, including the development that the Census education curriculum was not going to be implemented in the Tucson Unified School District.

8. Business Subcommittee Report

- **Robert Medler, Tucson Metropolitan Chamber of Commerce**

Mr. Medler was not able to attend so Mr. Done reported that the Southern Arizona Business Roundtable had not yet met in January and there were no developments.

9. South Tucson Subcommittee Report

- **Walker Smith, City of South Tucson**

Mr. Smith said that he has not yet formed the South Tucson Subcommittee, but he has inquired about outreach through community organizations.

10. Next Meeting

The next meeting was scheduled for Feb. 22, 2010, at 11:00 a.m.

11. Other Business

- **Poster Distribution**

Mr. Done distributed a log of localized census poster distributions and requested assistance with additional distributions. Mr. Done also distributed a list of possible opportunities to conduct census outreach and encouraged participating organizations to help staff outreach events.

12. Adjournment

After completing all of the agenda items, the Chair adjourned the meeting at 11:55 a.m.

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