

2010 Census CCC Community-Based Organizations Subcommittee

Minutes of November 2, 2009, Meeting

Present

Joy Wilcox, Primavera Foundation, Chair
Don Blascak, Interfaith Coalition for the Homeless
Ken Briggs, International Rescue Committee
Jeannie Maldonado, Pima Council on Aging

Staff

Robert Done

1. Call to Order and Introductions

The meeting was convened at 8:45 a.m. in PAG's main 5th floor conference room by Ms. Wilcox, Chair, and introductions were made.

2. Review of Oct. 5 meeting minutes

Mr. Blascak moved to approve the minutes, the motion was seconded by Ms. Maldonado, and approved unanimously.

3. Review purpose of CCC CBO for new attendees

Ms. Wilcox reviewed the purpose of the CCC CBO Subcommittee for new attendees.

4. Summary of Oct. 21 CCC meeting

Mr. Done provided a summary of the Oct. 21 CCC meeting, including:

- Funding
- Media Subcommittee
- CBO Subcommittee
- Business Subcommittee
- Education Subcommittee
- Upcoming outreach events

5. Brainstorm Census outreach in our organizations

The list of upcoming potential outreach events was reviewed and Mr. Done noted that CBO member organizations should participate in promoting the Census at these events.

6. Coordinate Census tables at upcoming events

Mr. Done noted that tables have been reserved for the Thanksgiving in the Barrio and Town of Marana Christmas Tree Lighting Festival events. Census staff will be at the Thanksgiving in the Barrio but CBO member organizations are also encouraged to assist in promoting the Census at these events.

7. CCC CBO Partnership Support Application

Ms. Wilcox provided an update on the CBO Partnership Support Application and promotional items that will be purchased.

8. Next steps

Mr. Done noted that:

- CCC promotional items would be arriving around Nov. 10 and that these items would be available to CBO member organizations.
- A screen saver is being developed to promote the Census and input is welcome.
- Other agencies should consider partnering with the CBO to apply for Partnership Support Program Funding. Mr. Briggs indicated that the International Rescue Committee would consider being a partner.

The next CCC CBO meeting will be on Monday, Dec. 7, at 8:30 a.m.

9. Adjourn

The Chair adjourned the meeting at 9:52 a.m.

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