

2010 Census CCC Community-Based Organizations Subcommittee

Minutes of March 1, 2010, Meeting **DRAFT**

Present

Joy Wilcox, Primavera Foundation, Chair
Don Blascak, Interfaith Coalition for the Homeless
Sue Lardner, U.S. Census Bureau
Louis Lew, Pan Asian Community Alliance

Staff

Robert Done
Sheila Storm

1. Call to Order and Introductions

The meeting was convened at 8:35 a.m. in PAG's main 5th floor conference room by Ms. Wilcox, Chair, and introductions were made.

2. Review and adoption of Feb. 1 meeting minutes

After discussion and with no objection, the committee adopted the Feb. 1 meeting minutes.

3. March to the Mailbox/Public Outreach

- **Sheila Storm, PAG**

Ms. Storm provided information on the March to the Mailbox campaign and plans to conduct promotional events in hard to count areas in the PAG region.

4. Take 10 Map

- **Robert Done, PAG**

Mr. Done demonstrated the Census Web map that can be used to view 2010 Census return results as they become available.

5. Progress updates from Community-Based Organizations

Progress updates were provided Ms. Wilcox, Mr. Blascak, Mr. Lew, and Ms. Lardner on the 2010 Census outreach activities of their respective agencies.

6. Outreach Events and Poster Distribution

- **Robert Done, PAG**

Mr. Done distributed a log of localized census poster distributions and a list of possible opportunities to conduct census outreach. Mr. Done also distributed a supply of business cards with contact information for those interested in a job with the U.S. Census.

7. Adjourn

The Chair adjourned the meeting at 9:27 a.m.

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