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**For immediate release**

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**Metropolitan Pima Alliance and Pima Association of Governments Launch Economic Infrastructure Map for Site Selectors Conference**

A map of 100-acre industrial-zoned sites available for economic development in the Pima County region will be placed in the hands of many national site selectors during the 2017 Site Selectors Guild, which opened this week and concludes today.

The GIS-based map is a collaboration of Metropolitan Pima Alliance (MPA), Pima Association of Governments (PAG), Sun Corridor Inc. and Land Advisors and is available on a new website, [www.PimaParcels.com](http://www.PimaParcels.com)

MPA CEO Amber Smith said this is a creative collaborative effort of different entities coming together for the benefit of the entire region. MPA and PAG worked with local jurisdictions, commercial real estate brokers and local utilities to develop the website in time for this week's site selector conference.

In 2014, Sun Corridor Inc. contracted with Land Advisors, a land brokerage firm, to identify 100-acre shovel ready sites in the region. The results concluded that there are many developable parcels in Pima County that lack infrastructure. This information, however, is not easily accessible because it is scattered on multiple websites or is not available to the public.

"Communities that provide the right mix of data are gaining the attention of site selectors and other corporate relocation decision makers, said Sun Corridor Inc. President and CEO Joe Snell. "In addition to the data available on the Sun Corridor website, the Pima Parcels website will present critical land and infrastructure information site selectors need to help companies make the right decision."

Smith said the MPA and PAG are dedicated to providing Sun Corridor Inc., southern Arizona's economic development agency, with every available tool to assist in company recruitment.

The launch of this website is the first phase of an important economic development tool for the region, said PAG Executive Director Farhad Moghimi.

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“We will expand this website to include all economic centers in Pima County and will increase the amount of data provided,” he said. “PAG’s mission is to pool data and resources to coordinate effective regional planning decisions, and this new data source will benefit local leaders as well as national site selectors who are looking at our market for business opportunities.”

The Pima Parcels website targets significant employment centers and provides detailed information on infrastructure availability of several parcels across the region. With the understanding that not all data can be captured to address each unique economic development project, this tool allows site selectors to pre-select parcels that fit client needs before reaching out to request additional information, including workforce data and incentive opportunities.

MPA works to create a prosperous community by promoting collaborative real estate development policies, building partnerships and finding common ground. PAG is the region’s federally designated metropolitan planning organization and council of governments with a goal of enhancing the region’s mobility, sustainability and livability.

*MPA is an alliance of business, government and non-profit organizations. MPA’s goals directly relate to improving our region’s quality of life and economic vitality and to that end, MPA strongly believes in the positive participation and contributions of the private business sector working in collaboration with local jurisdictions. [www.mpaaz.org](http://www.mpaaz.org)*

*Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, watershed, air quality and economic vitality. Please visit [www.PAGregion.com](http://www.PAGregion.com) or [www.facebook.com/PAGregion](http://www.facebook.com/PAGregion) for more information.*

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