



## 2010 Census CCC Media Subcommittee Meeting

10 a.m., Dec. 8, 2009

### **Pima Association of Governments**

177 N. Church Ave., Transamerica Building  
5<sup>th</sup> Floor Small Conference Room  
Tucson, AZ

### **AGENDA**

#### **1. Welcome and Introductions**

#### **2. Review of Nov. 10 meeting minutes**

#### **3. Update on Nov. 23 CCC meeting**

#### **4. Task Updates**

- a. Update on Spokespersons (Sheila/Jeff)
- b. Confirm content ideas for PSAs (Sheila)
- c. Flier/Poster printing and translation (Sheila)
- d. Talking Points/Media FAQs (Sam)
- e. Media Buys (Cindy)
- f. Sponsorship Opportunities (Rodney/Mary)
- g. Screensavers (Philip)
- h. PR content (Sheila)
- i. Poster/Flier distribution points (Robert)
- j. Special Event(s) (Malena, Sheila)

#### **5. Review of remaining action items/timetable and events/promo opportunities**

#### **6. Other business**

#### **7. Next Meeting – Tentatively Jan. 12**

#### **8. Adjourn**

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