



Jan. 26, 2017

**For immediate release**

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## Grab a bike light and be visible

Light the Night, a regional safety program that provides safety materials to cyclists and pedestrians, will distribute front and rear lights for bicycles at 5:30 p.m. on Jan. 31 at the east end of the University of Arizona Mall.

Pima Association of Governments partners with the UA and the City of Tucson to purchase and distribute the lights. A limited supply of free helmets will be available for youth. Bike lights are required for cyclists after sunset.

“Light the Night helps keep cyclists and pedestrians legal and safe,” said Sam Sanford, a senior transportation planner at PAG, the region’s council of governments and metropolitan planning organization.

Officials who will be on hand to help distribute the lights and helmets include the 2017 PAG Regional Council Chair and Oro Valley Mayor Satish Hiremath, Regional Transportation Authority Chair and Sahuarita Mayor Tom Murphy and PAG/RTA Executive Director Farhad Moghimi.

Safety information will be available for attendees to learn more about bicycle and pedestrian safety. By law, youth are required to wear a helmet when on a bicycle. The Jan. 31 event is one of four main Light the Night events across the region each year in addition to several smaller events. The Jan. 31 event is located on one of the highest volume bicycle routes in the region to maximize the positive benefit and exposure of the program.

**When:** Tuesday, Jan. 31

**Where:** East end of UA mall

**Time:** 5:30 to 7 p.m. or while supplies last

*Pima Association of Governments is an association of local, state and tribal governments with a mission to build consensus among its members and the public on regional planning for transportation, watershed, air quality and economic vitality. Please visit [www.PAGregion.com](http://www.PAGregion.com) or [www.facebook.com/PAGregion](https://www.facebook.com/PAGregion) for more information.*